

ATAKAN YALÇIN

Assistant Professor of Finance

EMPIRICAL ASSET PRICING**EMPIRICAL ASPECTS OF FINANCIAL ECONOMICS****DERIVATIVE SECURITIES****RISK MANAGEMENT****STOCK MARKET ANOMALIES**

Ph.D. in Finance, Boston College, 2002; M.B.A. in Finance, Southern Methodist University, May 1996; B.S. in Electrical and Electronic Engineering, Boğaziçi University, 1994

Professor Yalçın teaches financial management, derivative securities and portfolio management. His recent research focuses on the areas of empirical asset pricing, empirical aspects of financial economics, stock market anomalies and market efficiency.

SELECTED PUBLICATIONS

“The Long Term Stock Market Valuation of Customer Satisfaction,” with Lerzan Aksoy, Bruce Cooil, Chris Groening and Timothy L. Keiningham, conditionally accepted, forthcoming July 2008, Journal of Marketing
“Regulation Fair Disclosure and the Market’s Reaction to Analyst Investment Recommendation Changes,” with Marcia M. Cornett and Hassan Tehranian (2007), The Journal of Banking and Finance, Volume 31, Issue 3, March 2007, Pages 567-588

“Gradual Information Diffusion and Contrarian Strategies,” forthcoming, The Quarterly Review of Economics and Finance

GRANTS and CONSULTING

İş Yatırım Investments, Doğu Group, TEB Bank, The Association of Capital Market Intermediary Institutions of Turkey

PROFESSIONAL EXPERIENCE**Academic**

Koç University, College of Administrative Sciences and Economics, Assistant Professor of Finance, September 2002-Present

Brandeis University, International Business School, Instructor, Spring 2001

Boston College, Carroll School of Management, Instructor, Fall 1999-Spring 2001

Visiting Academic Positions

Boston College, Carroll School of Management, Visiting Assistant Professor of Finance, August 2003-August 2004

HONORS and AWARDS

Donald J. White Teaching Excellence Award, Boston College, April 2000

Graduate Fellowship, Boston College

Dean’s List, Southern Methodist University, May 1996

Beta Gamma Sigma, Business Honor Society Member, May 1996

Honor List, Boğaziçi University, February 1994

MEMBER

American Finance Association

Western Finance Association

Midwest Finance Association

Financial Management Association

CFA Institute

CFA Institute of Istanbul (Association of Investment Management Professionals) (board member)

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